



For All Your Customer Service Needs,
Call Toll-Free (800)240-3400

Automated Outage Reporting
1-888-BLUERIDGE
www.blueridge.coop

Pickens
P.O. Box 277
734 West Main St.
Pickens, SC 29671

Oconee
P.O. Box 329
2328 Sandifer Blvd.
Highway 123
Westminster, SC 29693

Anderson
1212 North Fant St.
Anderson, SC 29622

Greenville
3751 Highway 11
Travelers Rest, SC 29690

Mission Statement
Blue Ridge will be a competitive, quality provider of energy and other services, maintaining its history of integrity and adapting to the challenges of a changing world. While exercising leadership in the community, the organization's focus will be on exceeding customer expectations.

Board of Directors
Franklin M. Looper, Jr., *Chairman*
Kenneth G. Southerlin,
Vice-Chairman
J. Mendel Stone, *Secretary*
Joel R. Davis, *Treasurer*
Ben G. Bolt
Joel Spencer Dalton, Jr.
Jimmy Lee Dodgens
William G. Elrod
Len D. Talley



A Touchstone Energy Cooperative

A time for celebration!

ON THE FIRST Monday after Thanksgiving, we began our usual practice of handing out free Blue Ridge Electric Cooperative member calendars at all of our offices. I hope you've already had an opportunity to obtain your 2015 edition. If not, we still have supplies on hand.



With good reason, this year's calendar theme emphasizes history, while also hitting some present-day highlights. About eight months from now, on Aug. 14, Blue Ridge will observe its 75th birthday. It was on that particular date in 1940 that the charter members of the cooperative's board of directors, meeting at the Clemson House, officially called this co-op utility into existence. Consequently, we plan to be celebrating that notable milestone throughout all of 2015.

Yearlong observance

The member calendar has been designed to serve as the kickoff vehicle for this yearlong observance. Other events and promotions associated with our 75 years of service are also in the offing. One we are very excited about is the Bolts of Brightness recognitions. On the next page is a nomination form that can be used to submit an individual's name that has played an important role, serving in some capacity, in their community. I hope you will read the information on the nomination form and put forth the name of someone who deserves to be one of the 75 we recognize. As always, we plan to keep you well informed about all these goings-on.

Rural electrification represents one of the most fascinating stories to come about during our nation's noble history. From its humble beginnings in the 1930s, the collective enterprise has grown to include 900 electric cooperatives today operating in 47 of our 50 states. These utilities are presently supplying electricity to 42 million Americans.

An earned reputation

Blue Ridge has played—and continues to play—its own part in this success story. In providing electricity to 64,000 members over 7,000 miles of power lines stretched across portions of five Upstate counties, the cooperative has earned a reputation for both quality service and community leadership.

For these and many other reasons, the Blue Ridge employees and directors are in the mood to celebrate. As we commemorate those individuals and accomplishments that, during these 75 years, have brought the cooperative to the place where it is today, we hope you'll also join in the spirit of celebration.

Blue Ridge Electric Cooperative exists to provide safe and reliable service to each and every member located on our network of power lines. That commitment was born on that August night in 1940, and it has grown ever stronger with the passage of time. That's something worth celebrating!

A handwritten signature in black ink that reads 'Charles E. Dalton'.

Charles E. Dalton
President and CEO

